



Housing Authority
of the
City of Alameda

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To: Honorable Chair and Members of the Board of Commissioners

From: Vanessa Cooper, Executive Director

Date: March 19, 2025

Re: Provide Direction to Staff on the Mission, Vision and Values statement.

BACKGROUND

Below is the Housing Authority of the City of Alameda's (AHA) current Statement, which has been in place since 2012 or earlier:

Our Mission Statement

The Housing Authority of the City of Alameda (AHA), in partnership with the entire community, advocates and provides quality, affordable, safe housing; encourages self-sufficiency; and strengthens community inclusiveness and diversity in housing.

Our Vision

The Housing Authority of the City of Alameda shall continue to be recognized for creatively seeking ways to expand the availability of affordable housing throughout Alameda, for caring professional staff, and excellent service provided fairly to all.

Our Guiding Principles

Our services, policies and staff considerations shall reflect this agency's value for inclusiveness, diversity, and culturally sensitive services. Our agency goals will be achieved by ongoing collaboration with customers and community partners.

DISCUSSION

Staff requests that the Board approve the amended AHA Mission Statement as follows, or to propose other changes for adoption this evening. The new language is reflected in *italics* and underlined for contrast only.

Our Mission Statement

The Housing Authority of the City of Alameda (AHA) advocates for and provides quality, affordable, safe housing; encourages self-sufficiency; *and builds community partnerships.*



Our Vision

The Housing Authority of the City of Alameda shall continue to be recognized for creatively seeking ways to expand the availability of affordable housing throughout Alameda, for caring professional staff, and excellent service.

Our Guiding Principles

Our services, policies and staff considerations shall reflect this agency's commitment to building engaged, supportive communities. Our agency goals will be achieved by ongoing collaboration with our customers and community partners.

FISCAL IMPACT

There is little to no fiscal impact of making changes to the Mission, Vision, and Values. Once approved, staff will make the necessary changes on the website and to various documents.

CEQA

N/A

RECOMMENDATION

Provide direction to Staff on the Mission, Vision and Values statement. Staff recommend adopting this new statement and suggest reviewing it again with the Board in 2026, or sooner if necessary.

ATTACHMENTS

None

Respectfully submitted,



Vanessa Cooper, Executive Director